

Mercamétrica de 80 ciudades mexicanas

2012

Población por niveles socioeconómicos *Population by socioeconomic level*

ciudad city	A/B	C+	C	C-	D+	D/E
Aguascalientes, Ags.	7.5	16.9	16.5	16.2	18.3	24.6
Ensenada, B.C.	7.7	17.9	19.1	17.9	15.2	22.1
Mexicali, B.C.	11.6	20.4	19.1	18.0	13.7	17.1
Tijuana, B.C.	8.8	18.2	19.7	19.5	14.5	19.3
La Paz, B.C.S.	7.3	18.5	18.9	17.5	16.6	21.3
Campeche, Cam.	5.9	13.1	17.6	17.9	21.1	24.4
Ciudad del Carmen, Cam.	21.6	22.5	16.8	14.1	15.9	9.0
San Cristóbal de las Casas, Chis.	3.6	12.4	14.1	14.6	18.1	37.1
Tapachula de Córdova y Ordoñez, Chis.	5.2	10.8	12.1	14.6	21.5	35.7
Tuxtla Gutiérrez, Chis.	5.4	14.0	16.1	16.7	22.4	25.5
Chihuahua, Chih.	3.5	9.1	10.5	16.9	29.1	30.9
Juárez, Chih.	1.6	4.0	5.8	11.9	21.1	55.6
Ciudad Acuña, Coah.	2.2	6.1	10.5	17.3	20.5	43.5
Monclova, Coah.	3.5	10.9	16.3	18.5	21.9	28.8
Piedras Negras, Coah.	3.1	10.6	14.3	17.2	22.6	32.2
Saltillo, Coah.	6.9	13.3	16.5	18.0	20.3	25.0
Torreón, Coah.	2.9	6.6	10.3	15.4	25.3	39.5
Colima, Col.	6.5	17.5	20.2	18.8	16.7	20.4
Tecomán, Col.	3.0	10.8	16.6	18.7	20.7	30.2
Distrito Federal	5.5	12.7	15.6	16.6	18.0	31.6
Victoria de Durango, Dgo.	1.7	5.0	7.7	13.4	27.1	45.0
Celaya, Gto.	10.2	20.4	17.9	18.2	17.3	16.0
Irapuato, Gto.	9.6	18.3	20.0	18.0	16.9	17.1
León, Gto.	7.1	20.1	21.9	18.8	17.8	14.3
Salamanca, Gto.	7.0	18.8	20.9	17.4	19.2	16.7
San Francisco del Rincón, Gto.	5.7	23.7	25.1	21.7	15.0	8.9
Acapulco de Juárez, Gro.	2.9	8.8	14.7	17.1	20.0	36.4
Chilpancingo de los Bravo, Gro.	3.9	14.0	18.0	16.1	20.6	27.5
Pachuca de Soto, Hgo.	8.0	16.9	17.0	15.8	18.2	24.1
Tula de Allende, Hgo.	3.9	10.0	15.3	15.9	18.8	36.0
Tulancingo, Hgo.	2.3	9.0	14.0	18.6	22.4	33.7
Guadalajara, Jal.	10.5	17.2	19.4	17.7	19.2	16.0
Ocotlán, Jal.	5.1	15.9	19.5	19.4	21.9	18.2
Puerto Vallarta, Jal.	7.0	19.6	23.1	18.8	16.7	14.9
Toluca de Lerdo, Méx.	3.0	7.8	9.5	15.9	26.3	37.6
La Piedad de Cabadas, Mich.	4.5	12.3	16.4	17.7	23.5	25.7
Morelia, Mich.	8.7	16.9	19.5	17.7	19.0	18.1
Uruapan, Mich.	3.1	13.6	18.3	21.0	20.4	23.6
Zamora de Hidalgo, Mich.	3.1	11.5	18.0	19.9	22.2	25.2
Cuautla, Mor.	3.7	12.6	17.3	19.2	20.7	26.5
Cuernavaca, Mor.	6.7	14.7	18.6	19.5	21.5	19.1

ciudad city	A/B	C+	C	C-	D+	D/E
Tepic, Nay.	7.2	17.6	20.1	19.3	18.2	17.5
Monterrey, N.L.	7.9	16.8	19.8	18.2	19.7	17.6
Oaxaca de Juárez, Oax.	6.9	19.4	20.3	17.9	19.6	15.9
Santo Domingo Tehuantepec, Oax.	5.5	15.4	17.4	17.1	20.7	23.8
Heroica Puebla de Zaragoza, Pue.	7.7	14.1	15.8	16.0	18.8	27.6
San Martín Texmelucan de Labastida, Pue.	3.5	11.8	14.5	16.8	19.5	33.9
Tehuacán, Pue.	3.1	8.4	14.2	17.0	20.6	36.7
San Juan del Río, Qro.	6.7	15.8	17.1	18.1	18.6	23.6
Santiago de Querétaro, Qro.	15.3	22.9	18.8	13.5	13.6	16.0
Cancún, Q. Roo	12.0	21.0	19.5	15.6	17.2	14.6
Chetumal, Q. Roo	5.8	15.3	17.8	15.4	21.0	24.7
Playa del Carmen, Q. Roo	9.7	20.9	24.8	16.4	15.9	12.2
Ríoverde, S.L.P.	4.1	11.1	15.2	16.9	18.1	34.5
San Luis Potosí, S.L.P.	7.2	15.4	17.5	17.5	18.1	24.3
Culiacán Rosales, Sin.	6.9	18.7	20.8	18.5	16.1	19.1
Los Mochis, Sin.	6.3	15.4	16.7	17.7	17.7	26.2
Mazatlán, Sin.	6.4	14.0	20.1	17.5	19.7	22.3
Ciudad Obregón, Son.	8.0	15.0	16.2	17.4	18.1	25.3
Hermosillo, Son.	9.1	20.1	19.6	18.1	16.4	16.6
Heroica Guaymas, Son.	6.1	16.1	19.4	19.5	16.1	22.8
Heroica Nogales, Son.	4.5	16.1	19.9	21.7	16.1	21.7
San Luis Río Colorado, Son.	5.0	12.2	15.1	17.6	15.6	34.5
Villahermosa, Tab.	11.3	18.8	16.0	14.1	16.7	23.2
Ciudad Victoria, Tam.	7.3	16.1	16.4	16.7	17.5	26.0
Heroica Matamoros, Tam.	3.2	8.5	13.3	20.0	19.3	35.7
Nuevo Laredo, Tam.	3.5	12.2	17.6	20.1	17.3	29.3
Reynosa, Tam.	4.5	12.0	17.5	20.6	18.3	27.2
Tampico, Tam.	4.7	11.7	15.1	15.8	19.8	32.9
Apizaco, Tlax.	13.3	19.1	17.6	15.9	11.9	22.1
Tlaxcala de Xicohténcatl, Tlax.	1.5	6.4	9.7	13.0	19.2	50.2
Coatzacoalcos, Ver.	5.2	15.7	20.1	19.4	19.9	19.8
Córdoba, Ver.	4.6	11.2	14.4	17.7	22.1	30.1
Minatitlán, Ver.	6.8	21.0	21.4	16.4	14.3	20.1
Orizaba, Ver.	7.1	12.9	15.9	16.0	20.6	27.5
Poza Rica de Hidalgo, Ver.	8.3	16.1	17.2	15.6	18.8	24.0
Veracruz, Ver.	8.1	17.7	18.6	16.6	20.9	18.0
Xalapa-Enríquez, Ver.	6.7	16.1	17.0	16.6	20.3	23.2
Mérida, Yuc.	5.5	12.9	16.6	17.8	20.2	27.0
Zacatecas, Zac.	2.5	8.3	10.8	15.1	27.4	35.8
Resumen	6.5	14.2	16.6	17.0	19.0	26.6